#FundTheFuture campaign
Advocacy for financing education: From pledge making to pledge monitoring - collaboration & lessons from GCE

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Why the focus on education financing

• The 2017/2018 GPE replenishment as a political opportunity
• Aid to education has been on a downward spiral since 2010, putting the achievement of education goals at risk (UNESCO)
• Estimated that 87% of all resources for education in LICs and LMICs come from domestic revenue
• To meet Education 2030 financing for education in low- and middle-income countries needs to steadily increase from the current US$1.2 trillion to US$3.0 trillion by 2030.
• Failure to act now will push the attainment of SDG4 by over 50 years (2084) UNESCO GEMR
• GCE's main agenda is to fight the global education crisis yet 263 million children are out of school
Overview and objectives of the campaign

- GCE responded to the crisis through a Call to Action
- Mobilised and supported our members in over 120 countries across the world
- Aim of the campaign - To secure commitments from govts & international donors to increase funding to education to achieve SDG4 by 2030 with three main focus:
  - 1: Domestic Financing (at least 35 countries govts to make ambitious pledges in 2018)
  - 2: Bilateral and - Multilateral aid to Education (increase share of ODA to education from 10% to 15%, commit 2bn to GPE from 2020)
  - 3: Promote global reform to tax systems and expand domestic tax bases
National/Global level GCE/CSO engagement

• Launch of Call to Action in 2017 led to harmonization of FundTheFuture (FTF) plans by National Coalitions (NECs)
• Campaign pack for National Coalitions prepared & delivered
• Local to Global mobilisation kicked off – though mostly reactive & event driven
• GCE 4s strategy and analysis on credible pledges papers shared to national & regional members
• Some GCE INGOs also led FTF advocacy at their national levels targeting their home governments & donors
• Global Compact for Domestic financing launched
• Absence of credible previous pledge data weakened CSO govt engagement
Global, Regional and National engagement – pre conference

• National Coalitions, Regional and Global mobilisation plans developed and opportunities shared
• GCE conducted joint advocacy at global and regional (UNGA, ASPBAE forum, AU DRM) – which involved GPE
• Challenged the lack of transparency and information on methodology for calculating pledges
• Called for an institutionalized and inclusive mechanism for pledge making and pledge monitoring
• Highlighted the lack of transparency on pledges made in 2014 and progress
• Demanded for better and more collaboration between GPE Govt leads and National coalitions
GCE engagement during GPE conference

• GCE mobilised over 100 members and other CSOs to the Replenishment conference.
• Joint CSO statement delivered at GPE conference
• Public recognition of GCE as lead CSO voice by GPE
• GCE accorded speaking slot during partnership day
• GCE members/ organisations invited to several discussions as panellists
• Positive lobby meetings between NECs and govts
• GCE accorded speaking space on main replenishment day
Some Achievements & Highlights from the campaign

- GPE publicly applauded GCE’s mobilisation CSOs towards the conference
- CSO statement attracted positive endorsement by wider stakeholders beyond GCE due to inclusiveness
- Impressive commitment by host CSOs (COSYDEP) and govt
- Diversity of CSO partners, global representation with national ownership (several NECs present)
- Relevant agenda, articulation of 3 objectives, great focus on tax justice
- Emphasis on road map beyond Dakar (pledge tracking and advocacy)
- Better collaboration between GPE & GCE on next steps
Some Achievements & Highlights from the campaign -2

• From USD80bn pledges by DCP in 2014 to USD110bn in 2018; from USD1.3bn by donors to USD2.5bn in 2018
• 2018 pledges were more credible and due to high level political representation of various governments
• Simplified structure for national and group pledge making
• Availability of statements and pledges on video and on GPE site (GCE members should upload as tool for holding govts accountable)
• Joint leadership of hosting countries (DCP) Senegal and Donor (France) mobilised on both fronts (DCP and Donors)
GCE and GPE Pledge tracking

• Collaborative work to make communication on pledges on GPE site consistent
• GPE willing to work with CSOs and other stakeholders to starting annual tracking of pledges
• GCE discussing pledge tracking process, mechanism at national levels
• UNESCO - National Education Monitoring Reports (NEMR) present best window for GCE pledge tracking (collaboration in progress)
• #MakeitPublic is based on availability of Data, it is beyond financing, provides comprehensive sector performance and it is govt supported
• NEMR will allow generation of national, regional to global reports
• NEMR provide the state of education and goes beyond GPE countries,
Recommendations

• Current education financing still not adequate – need to continue and intensify advocacy
• Progressive tax reform is needed to fill the financing gap for education
• Pledge tracking, monitoring and tax justice advocacy at national levels will be critical work for national coalitions
• Funding of education in conflict affected & emergencies situations critical area of focus
• Enhancement of CSOs capacity to monitor the pledges.
• Adoption of collaborative working and partnership between GCE, UNESCO and GPE will open doors for greater advocacy.
Some Resources

• GCE President analysis GPE 2018 replenishment Camilla Croso
• All the pledges made at 2018 GPE Financing conference
• Donor Pledges at 2018 GPE replenishment Pledges
• Monitoring DCP pledges – article by GPE’s Michelle Mesen Tracking Explanation
• UNESCO #MakeitPublic campaign - National Education Monitoring Reports NEMR
• Video recording of the GPE replenishment documented evidence
• Understanding the full financing picture – national education accounts
• CSO statement at Senegal Replenishment Sustainably Financing Education