AÇEV conducts research, develops and implements programs and contributes to policies in early childhood and adult education for underserved populations.
Innovating Need Based Programs

**Educational Face to Face**
- Early Childhood
- Family
- Literacy and Women's Empowerment
- Rural Women and Child Training

**Educational Television**
- Life is Better Reading
- Our Class
- Will You Play With Me?
- It's Good To Be A Father

**Educational Web**
- www.acevdeokuyay.org
- www.acevokuloncesi.org
- www.ilkadimprojesi.org
- www.7cokgec.org

**Advocacy, Awareness, Raising Activities**
- 7 is too Late
- Gender
- Disability Rights
- Violence
- Child Protection
Transforming the Building Blocks of Society

- Early Childhood
  - Mother Child Education Program
  - Preschool Parent Child Education Program
  - Preschool Education Program
  - Will you play with me? – Children’s TV Program

- Childhood
  - Family Education Programs

- Adolescence
  - Women’s Functional Literacy and Empowerment Programs
  - Our Class – Literacy TV Program
  - Life is Beautiful with Literacy – TV Program
  - Read and Write at ACEV – Online Literacy Learning Program
  - Rural Women’s Support Program
  - I am Having Fun Learning

- Adulthood
  - Young Women’s Functional Literacy and Women’s Empowerment Program

- Parenthood
  - Mother Support Program
  - Father Support Program
  - Parental Seminars
  - Family Letters
  - It’s Good To Be A Father – TV Program
  - Mother Child SMS - Mobile Program

- «7Is Too Late!» Campaign
- Childcare Incentives Lobbying
Impacting Vulnerable Children, Women and Parents

- **362,199** Children
  - Better prepared for school, improved academic success, developed social and linguistic skills

- **291,640** Mothers
  - Active in nurturing child’s development, providing a supportive environment and empowered as both a mother and a woman

- **41,897** Fathers
  - Aware of critical role in child’s development and became engaged fathers

- **126,981** Illiterate Women
  - Gained functional literacy skills and new development opportunities
Leveraging Multiple Partnerships for Children

International
- UNESCO, UNICEF, UN Woman, UNDP
- Harvard University CDC
- Yale University Child Study Center
- Consultative Group
- European Commision
- The World Bank
- International NGOs

Financial Contributors
- Individuals
- National and Multinational Companies
- Multinational Aid Organizations
- National and International NGOs
- National and Local Governments

AÇEV’s Core Team
- Academic Advisory Board
- Professional Team
- Trained Volunteers

National
- Ministry of National Education
- Ministry of Family and Social Policies
- Ministry of Agriculture
- TV Channels (TRT, NTV, Kanal D, ZTV)

Local
- Communities
- Local NGOs
- Local Media
- Local Governments
Institutions in 14 countries other than Turkey have implemented AÇEV programs. Programs have been requested by institutions in more than 30 countries, partnerships are pending raising of necessary funds.

It’s Good To Be A Father TV Series
Will You Play With Me? TV Series
7 is Too Late! Awareness Raising Campaign Audio Visuals
Mother Child Education Program
Mother Support Program
Father Support Program
Rural Women’s and Children Support Program

18 countries: Albania, Belarus, Bulgaria, Bosnia- Herzegovina, Czech Republic, Croatia, Montenegro, Estonia, Kosovo, Latvia, Macedonia, Moldova, Poland, Romania, Serbia, Slovenia, Slovakia, Ukraine.

6 countries: Azerbaijan, Armenia, Kazakhstan, Mongolia, Tajikistan.

5 countries: Afghanistan, Syria, Qatar, Palestine, Iraq.

2 countries: USA, Brasil
2 countries: Morocco, Ethiopia

* Active Program Implementations

AÇEV Programs Implemented
AÇEV Programs Requested
Recognition of Our Work

- Emerging Markets Foundation (Empower) Annual Champions of Youth Award, 2012
- Qatar Foundation WISE (World Innovation Summit for Education) Award, 2010
  - "2010 Turkish Non-Governmental Organization" Non-Governmental Organization Confederation, 2010
  - “2008 Gold Spider Web Awards” 1st award in Civil Society and Social Responsibility websites, DorukNet, 2009
  - “2008 Gold Spider Web Awards” 2nd award in Education websites, DorukNet, 2009
- "International Relations Research Society" Honour Award, Gazi University, 2008
- "Honour Award to Masters of Pre-primary Education" Happy Kids, 2008
- "Science, Education and Culture MEDays Prize" Institute Amadeus, Morocco, 2008
- "Gold Compass Public Relations Award" TÜHİD - Turkey Public Relations Association, 2007
- "Respect for Life Giving Educators Giving Life to Education Award" Forum Istanbul, 2006
- UNESCO King Sejong Literacy Award, 2006
  - "Respect for Life Giving Educators Giving Life to Education Award" Forum Istanbul, 2004
  - "Consumer Friendly Golden Quality Distinction Award" Consumer Report Magazine and Representatives of Conscious Consumer, 2004
  - "Vehbi Koç Award" The Vehbi Koç Foundation, 2003
- Best Foundation Working for Women Award” Turkish Jockey Club, 2002
- “Non-Governmental Organization Working with Child Education Award” YA-PA Publications, 2002
- “Best Children’s Program Award” (Will You Play with Me?) Association of Radio and Television Journalists, 2002
- “Most Successful Volunteer Organization of the Millennium Award” KASAKOM – Women’s Health Committee, 2001
- “Best Foundation of the Year Award” Yeni Olgu Arts and Activities Group, 2000
EMPOWERING MOTHERS: The MOTHER CHILD EDUCATION PROGRAM

a home based early childhood and parenting program
Bosphorus University, Istanbul, 1982

Turkish Early Enrichment Project

Sevda Bekman
Ph.D. Child Development

Çiğdem Kağıtçıbaşı
Ph.D. Social Psychology

Diane Sunar,
Ph.D. Psychology
MOCEP

25 weeks in the form of structured weekly group meetings and home visits with mothers conducted by ACEV-trained groups leaders and a weekly curriculum for the child **implemented at home by the mothers**
Parents as “First Educators”

Focus on both the Mother & Child
Instead of a Teacher

Rather than a Pre-School

Leverages the Mother

Implements Exercises at Home
6 Years Later...

Children more likely to be in school; tested higher in language use, mathematics, and overall academic performance

22 Years Later...

Children had higher status jobs, scored higher in intellectual competency tests, had higher earnings and better relations with their peers and families
What were the secret ingredients?
ŞİMDİ BU SİRADA KAÇ TANE PASTA VAR, SAY. - BEŞ PASTALARI KALEMINLE BEŞ RAKAMI İLE BİRLEŞTİR.

BU SİRADA KAÇ TANE BAYKUŞ VAR, SAY. - Sekiz. BAYKUŞLARI KALEMINLE SEKİZ RAKAMI İLE BİRLEŞTİR.

BU SİRADA KAÇ TANE TAVUK VAR, SAY. - Dokuz. TAVUKLARI KALEMINLE DOKUZ RAKAMI İLE BİRLEŞTİR.
Child Development and the Role of Family
Physical Development of Children
Children’s Cognitive Development
Children’s Social Development
Children’s Emotional Development
The Importance of Play and its Contribution to Development
Negative Methods in Disciplining Children
Factors that Determine Whether we Accept Behavior or Not
Active Listening
I-Language
Positive Methods of Child Rearing (I)
Positive Methods of Child Rearing (II)
Conflict and Conflict Resolution Methods
Applying the Learned Methods in Relationships with Other People
Toilet Training
Sexual Education
A Healthy, Well-Balanced Diet
Health and Healthcare
Accident Prevention
Problem Behaviors
Study Habits
School-Parent Collaboration for Successful Children
Woman (1) How Women Can Use Their Time Effectively
Woman (2) Woman Within the Family
Woman (3) Reproductive Health and Family Planning
PROCESS
empowering mothers can have a multitude of positive effects for their children, themselves and their families and communities.
lobbied with the municipality to surround a creek with fences
organized themselves to get mammograms
decided to volunteer at an orphanage
lobbied to have a violent teacher suspended
convinced the Municipality to fix the broken street lamps
collectively tidied and landscaped the area
became active members of the parent-teacher association
got the school administration to remove the dyed candy sold in the school cantine
helped an earthquake victim mother with her income generating activity
Replicated in several Europe and Middle Eastern countries

reaching over 400,000 mothers and children
Inspiring New Programs and Policies for Early Childhood and Family Education