Global Action Week 2010 Activities:

Integrating Popular and Official Institutions in the Activities of the Campaign

Large celebrations launched the GAW organized in cooperation with the members of the coalitions in Jordan, Egypt, Iraq, Palestine, Yemen, Lebanon, Sudan, Morocco and Somalia. The celebrations took place in numerous governorates to emphasize the goal of the campaign and integrate all societal sectors in its activities. Civil society organizations, governmental officials, school principals, school and university students, the media and a number of teachers, trainers, educational activists, educational leaders and parents participated in the activities. The celebrations were organized in coordination with all target groups in various governorates to highlight the goals of the education for all campaign. In Jordan, the campaign was launched in cooperation with the Ministry of Education concurrently with the annual sports contest in Jordanian schools, including the northern, central and southern governorates, carrying the slogan “One Goal: Education for All”. In Egypt, the activities of the campaign commenced in Aswan, Delta and Alexandria. A major output emanated from the closing celebration in Aswan, such that the Ministry of Information and Ministry of Education formed a partnership for the upcoming activities of the coalition and negotiate the idea of a future cooperation protocol; in Delta governorate a preliminary meeting was held, in the presence of representatives of educational leaders, parents and school principals from Delta governorates (Qaylubia, Gharbia and Sharqia) to highlight the goals of the education for all campaign. In Iraq, the members of the Iraqi coalition organized educational festivals in Bagdad, in the presence of representatives of governmental and educational organizations, public figures from the parliament, Baghdad municipal council and members of the national Iraqi football team.

In Palestine, the coalition organized a march in cooperation with the Ministry of higher Education, where students, coalition representatives and teachers held banners with the slogan “Fair Education Funding: A Right to All”, in addition to marches organized by schools in some villages, where the slogans of the Arab Campaign for Education were held, demanding fair funding for education in Palestine. Other schools organized meetings and workshops, hosting representatives of local councils, parents’ councils, educational cadre, civil organizations and public figures. The students submitted their demands in the need to reactivate interest in education and the need to provide free education for children in Palestine. The members of the coalition in Jerusalem organized an activity that included a number of artistic activities, where the students carried the slogans of the campaign.
In Yemen numerous organizations participated in the 2010 GAW, carrying the slogan “One Goal: Education for All”; this was a first-of-a-kind activity in Yemen, such that thousands of students, teachers, community leaders, individuals and civil society organizations participated.

In Morocco, the campaign was launched in Marakish, Fas, Miknas, Timara, Ksar Bono, Sally and Maysour. Booklets introducing the campaigns and its goals, stickers and publications were distributed among the participants.

In Lebanon, the launching took place in Beirut under the auspice of the Lebanese Minister of Information in the UNESCO headquarters. The launching was attended by representatives of Lebanese and Palestinian civil society organizations, school principles, students, governmental officials, media, teachers, training, activists, education stakeholders, beneficiaries of the illiteracy program, popular education program and representatives of Palestinian refugee camps.

Approximately 1500 primary and secondary schools and universities participated in the GAW in Somalia.

**Awareness-Raising Workshops and Meetings for School Students and Local Community:**

Coalition members in Jordan, Palestine, Morocco and Sudan conducted awareness-raising workshops and lectures that focused on academic educational topics; the workshops emphasized the importance of education for all and the negative implications of school drop out on members, families and the society; conducted in various governorates to emphasize the education for all goals, the workshops targeted school students and broader local community and introduced the “One Goal: Education for All” Campaign, methods to support the campaign and actively participate, the role of students, teachers, administrators and parents in demanding the allocation of support and funding for education to achieve a safe learning environment and fulfill the developmental goals of the campaign by 2015.

The Sudanese coalition conducted a workshop titled “Funding Education” in cooperation with the Ministry of General Education and the National Council-education and scientific research committee; the Palestinian coalition conducted a workshop in Nablus, two workshops in Jerusalem for mothers, principals and kindergarten teachers, two workshops in Hebron and Ramallah to principals and kindergarten teachers.

Jordanian members of coalition conducted awareness-raising lectures in Amman, Ajlon, Balqa’ and Jarash. The workshops focused on activating communication between schools and the local community, the responsibility of parents, teachers and administrators in the education process and the need to achieve social justice in funding education. The Moroccan coalition members conducted a training
workshop for 29 teachers in Qunaitera and 17 in Seedy Qasem to implement the “One Lesson for All” activity and give it to all children in their schools.

**Sports Activities and Events**

Sports events in 2010 had special importance since the campaign coincided with the FIFA 2010 World Cup and members of coalitions in Jordan, Palestine, Iraq and Morocco organized sports activities that carried the slogan “One Goal: Education for All” in different governorates. The activities included competitions in athletic games, football matches, marathons and races, simultaneously with the activities of the GAW. The sports activities aimed at integrating sports in educational issues and ensure education for all children worldwide. These tournaments enjoyed broad interaction by official institutions, sports personnel, international organizations, educational civil society organizations, teachers and students. ANHRE participated in the 11th sports tournament of Jordanian schools in 2010, carrying the slogan “One Goal: Education for All”, which is organized annually by the Ministry of Education in partnership with the School Sports Union with 3200 players in all educational directorates.

In Palestine, 80 sprinters participated in a marathon, 52 of which are students in the educational directorates in Ramallah, alongside the Athletic Union of the Palestinian Police Force and the Athletic Military Union; also, the suburbs race took place in Gaza with 150 sprinters representing clubs, sports centers, organizations, universities and school in the Gaza Strip. 1000 students participated in a football league for schools in Rafah, in addition to UNRWA teachers, administrators and supervisors. In Jenin, the first bicycles race to take place in Jenin was attended by Jenin’s governor, 1st Secretary of Sports and Youth Ministry, director of Sports and Youth directorate, Fatah’s secretary and a number of Palestinian coalition members, representatives of official institutions and international organizations.

The Iraqi coalition members organized a football match in Thee Qar governorate, carrying the slogan “One Goal: Education for All”, simultaneously with the activities of the GAW and was attended by political figures in the governorate.

In Morocco and particularly Marakish, more than 250 supporters of the “One Goal: Education for All” gathered to participate in the bicycles contest that was organized by the Moroccan coalition in cooperation with Masar organization. The Moroccan coalition publicized the campaign and integrated the largest number of individuals by linking the contest to educational issues and the status of education in Morocco.

**Cultural Activities and Contests for Students**

The 2010 GAW featured a number of cultural contests and activities in Egypt, Jordan, Iraq, Palestine, Yemen and Morocco, contributing to the integration of
students in the “One Goal: Education for All” campaign and enabling them to present point of views on education, with a vast participation and interaction from students.

In Egypt, students reflected the educational status in Egypt via their art works and presented their point of view on receiving better education via the contest “We Want to Learn Right” that was launched by the Egyptians Without Borders for Development organization in a number of governorates. In Jordan, ANHRE cooperated with the cultural department in Amman governorate by launching the contest “Amman…the most beautiful place” and integrating the importance of education and right to a safe teaching environment in the topics of the contest. In Iraq, members of the coalitions in Baghdad organized a poetry evening that focused on the importance of education, in addition to organizing a children’s pictures exhibitions in Thee Qar governorate to emphasize the importance of education. In Palestine the majority of the Ministry of Education schools in the West Bank and Gaza Strip organized the lesson for all, with approximately 1,000,000 students; the activities organized by the school varied from essays, stories, poems and plays and were presented by the students, focusing on the importance of education, the need to advance its status and reflected some problems that schools face due to scarcity of funds.

In Yemen, the school students organized a school festival focusing on the participation of school students in providing useful information on the GCE and the importance of education for their school colleagues. In Morocco a workshop was conducted in Marrakesh in cooperation with the Students Human Rights Club, where everyone drew paintings related to the topics of the campaign, its goal and relation to the educational status in Morocco.

Open discussions and meetings on the status of education

To emphasize the commitment of ACEA to building real partnerships with the local community, members of the coalitions in Iraq, Palestine and Morocco conducted a number of meetings and open discussions with the aim of raising the awareness of parent's councils in their important supervision role and interventions to improve the quality of education.

Coalition members in Iraq held an open meeting in Baghdad on the status and funding of education in Iraq. Representatives of civil society organizations, public figures, educational organizations, academics, journalists and university professors participated in the activity.

Coalition members in Palestine held community meetings in Jenin, Ramallah, Hebron and Nablus, hosting representatives of parents’ councils, civil society organizations, official institutions, local councils and public figures. Several
recommendations emanated from these meetings, focusing on the need to improve the curricula, increase education budgets and improve educational environment. Coalition members in Morocco organized the “A Lesson for All” activity, which is an awareness-raising activity that focuses on familiarizing the participants in the goal of the GCE in 2010 “Increase Budgets Allocated to Education” by prompting governments to increase budgets allocated to education, clarifying the impact of the financial and economic crisis that the world suffers from, the negative implications of this crisis on education and most important strategies that can be adopted to advance the status of education in Morocco.

**Integrate the media as an effective partner in the campaign**

Alongside promoting the campaign in the media within the coalitions in the Arab countries, the Palestinian coalition held a workshop for journalists to provide them with the necessary information on the campaign and its goals, provide participants with information on the status of education in Palestine in light of the scarcity of financial resources to improve the quality of education, with the aim of building an educational media body by focusing on educational issues in Palestine. Participants from all over the West Bank participated in the workshop. The Yemeni coalition coordinated number of GAW activities that included educational festivals in various areas and the lesson for all activity, such that the first implemented activity was the formation of a journalists association for education in Sana’a, where the organizational regulations were discussed and adopted and a general assembly was chosen. The campaign was launched in the media in Jordan by highlighting the outcomes of a study conducted by ANHRE on funding of education and the main challenges the educational sector in Jordan faces, in addition to calling upon the government to increase educational allocations.